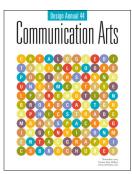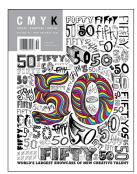# TIPS FOR DESIGN SUCCESS

RESEARCH

AIGA *aiga.org/content.cfm/inspiration*

americandesignawards.com

CMYK *cmykmag.com*

Communication Arts *commarts.com*

Graphis Magazine *graphis.com*

How *howdesign.com*

ID Magazine *idonline.com*

Print *printmag.com*

CREATE

Photoshop
pixel-based illustration, image editing, retouching and compositing
Illustrator
vector illustration, type, logos, scalable web icons
InDesign
text layout, magazine spreads, multi-page documents
Acrobat
multi-page documents, cross platform compatible files
Flash
animation, DVD interfaces, web-based games and interactivity
Dreamweaver
HTML and code editior, web site design and editing

This is the software you will use on a regular basis. Student pricing is available through Adobe.
Download trials at: *http://www.adobe.com/downloads*

SAVE

Dropbox *dropbox.com*

flash drive

portable hard drive

Never work directly from your backup drive. Save your work often and in multiple formats. Start thinking about your portfolio and archive everything.

PRESENT

FedEx Office (Kinko's)
(prints can be ordered online and picked up or shipped)
111 E Rte 59, Nanuet, NY

Art Supplies of Hastings
5 Main Street, Hastings On Hudson, NY

A.C. Moore Arts and Crafts
165 Rockland Center, Nanuet, NY

Michaels Arts and Crafts
319 N Central Ave, Hartsdale, NY

KDF Digital Output and Printing
10 Volvo Drive, Rockleigh, NJ

Minutemen Press
169 Paris Avenue, Northvale, NJ

Your design kit should contain the following tools: sketchbook, pencil, pencil sharpener, eraser, ruler, X-Acto knife, cutting board, spray mount or rubber cement and a Sharpie.

AIGA is the professional association for design.

Joining the student chapter gives you access to:

online job and internship database
online portfolio site
annual portfolio review
invitations to design lectures
opportunities to network
tours of design studios

Join at *www.aiga.org/content.cfm/*
membership-student

OTHER PORTFOLIO SHARING SITES

Carbonmade *build and share portfolios*

Creative Shake *portfolios and job listings*

Creative Hotlist *portfolios and job listings*

Designers Toolbox *build and share portfolios*

Coroflot *portfolios and job listings*