

PROJECT: REDESIGN A WEBSITE

Design Problem

Select a website that currently exists but could use some design help. Without changing the content of the site, redesign it to make it easier for the user and more aesthetically pleasing.

Methodology

Graphic designers work with web designers and coders to create websites. As the visual designer it is necessary to understand the constraints and protocols of the internet. Websites are also interactive in a non-linear way, making the interface and navigation important elements in your design. Using the tools of the professional web designer, redesign an existing site to improve color, graphical elements, navigation and user experience.

Software used but not limited to: Dreamweaver, Acrobat, Illustrator and/ or Photoshop .

Timeline

Week four	Website Redesign Analysis
Week six	In-process critique
Week eleven	User testing
Week fourteen	In-process critique
Week fifteen	Final project due/ critique

