

SYLLABUS & WEEKLY SCHEDULE

Class Location	Tuesday 11:25 am-2:25 pm, Spellman Hall 115
Semester	Spring 2014 (Jan 21 - May 02)
Instructor	Nina Bellisio
Email	nbellisi@stac.edu
Phone	845 398-4155
Class Website	bellisio.stacstudiofriday.com
Office Hours	Mondays and Wednesdays 12-2, room Maguire 104

Description

In this intermediate computer studio students learn advanced computer skills and techniques related to the industry standard, Adobe Creative Suite. In particular, Photoshop, InDesign, and Illustrator are used. Prerequisites: ART 227 or ART 231.

Learning Outcomes

- » Develop a working knowledge of layout elements including hierarchy, grid systems, typography, and conceptualization
- » Import, manipulate and assemble content from various graphics applications
- » Effectively use a page layout software program to graphically create a single and multi-page document.
- » Develop and use a grid structure that will organize type, images and graphic elements in the design of an integrated publication

Materials Online video tutorials and AIGA membership (see website for link)
Flash drive (or similar), sketchbook, pencil, Sharpie, X-Acto knife

Process of Evaluation

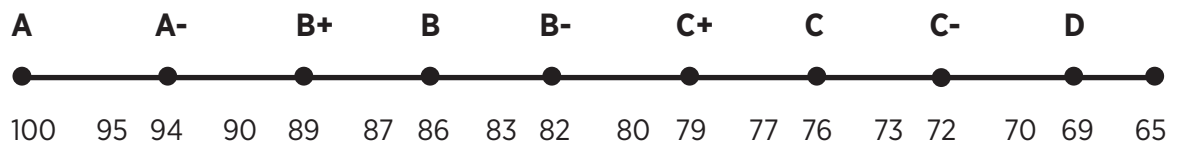
Attendance and Participation	20%
Magazine Components (4)	40%
Final Magazine	30%
Quizzes (3)	10%

Class Policies

No late work will be accepted. On-time work may be revised for possible grade improvement. More than 3 absences results in the failure of the course unless reinstatement is petitioned. Access to a computer and Adobe CS6 is highly recommended for success in this class.

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Grade Scale



Academic Integrity

Academic Integrity, a commitment to honesty, fairness, respect, and responsibility, is the foundation of the learning process. All members of the St. Thomas Aquinas College community are held to the highest standards of academic honesty. While we recognize the participatory nature of education, we take academic integrity very seriously, and the College policy on academic dishonesty details consequences that can include dismissal from the College. That policy can be found in both the Student Handbook and the College Catalog.

As a student in this class, you must demonstrate your commitment to academic integrity by submitting work which originates in your own imagination, analytical faculties, or your own knowledge, which you have done yourself, and which represents your very best efforts. When appropriate, your work should be supplemented and supported by other sources; however, you must always insure that these sources are properly cited using the recommended documentation system.

Accommodations Statement

Students requiring accommodations for a documented disability should notify the instructor before the end of the first week of class.

Electronic Device Policy

Faculty members at St. Thomas Aquinas College have the discretion to regulate the use of electronic devices in their classes, and students should not use such devices without the expressed consent of the professor. This policy covers cell phones, PDAs, laptop computers, or any other device the use of which might constitute a distraction to the professor or to the other students in the class, as determined by the professor. Students with documented disabilities should discuss the issue of laptop use with their professor at the beginning of the semester. For more extreme cases of classroom disruption, refer to the College's Disruptive Student Policy.

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	LECTURE/ LAB	HOMEWORK
01 01/21	Introduction to the class topic and project. Magazine analysis. Brainstorm magazine topics with your group.	» Research competition, design 3 masthead comps to show group.
02 01/28	Photoshop interface review. Working with layers and masks. Start designing Magazine Component 1. Meet with group to choose masthead.	» Review tutorial videos: Photoshop CS5 » Magazine Component 1
03 02/04	Photoshop image retouching and color correction. Advanced cover design techniques. In process critique of covers with proof print.	» Review tutorial videos: Photoshop CS5 » Magazine Component 1
04 02/11	Quiz- Photoshop Technique, Critique Magazine component 1, start Magazine Component 2. Drawing in Illustrator, working with vector shapes.	» Review tutorial videos: Illustrator CS5 » Edit Magazine Component 1, work on Magazine Component 2.
05 02/18	Shading and coloring in Illustrator, formatting type.	» Review tutorial videos: Illustrator CS5 » Magazine Component 2.
06 02/25	Quiz- Illustrator technique, Critique Magazine component 2. Start Magazine Component 3. Page layout and structure in InDesign.	» Review tutorial videos: InDesign CS5 » Edit Magazine Component 2, start Magazine Component 3.
07 03/04	InDesign character and paragraph styles, using master pages.	» Review tutorial videos: InDesign CS5 » Work on Magazine Component 3, start additional components.
08 03/11	No Class: Spring Break	

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09 03/18	Integrating magazine pages, using the grid to design spreads.	» Review tutorial videos: InDesign CS5 » Magazine Component 3.
10 02/25	Quiz- InDesign technique, Critique Magazine component 3. Start Magazine Component 4.	» Edit Magazine Component 3, work on Magazine Component 4.
11 03/01	Using Photoshop and InDesign. Work on additional Magazine Components. Printers marks and bleeds.	» Work on Magazine Components » Magazine Component 4
12 03/08	Critique Magazine component 4. Film: <i>The September Issue</i>	» Edit components 1-3.
13 08/15	Work on magazine integration.	» Work on Magazine Components.
14 03/22	In-process critique of magazine. Booklet printing.	» Print and compile magazine, review layout techniques.
15 03/29	Final magazine due, printed as booklet and all digital files.	